

KTTI(FM), KQSR(FM), KBLU(AM)

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Yuma Daily Sun Classified PO Box 271 Yuma, AZ 85366 (928) 783-4433 Fax (928)539-6810	N	1
2	All Access www.allaccess.com	N	1
3	AZ Department of Economic Security Job Service 201 S 3 rd Avenue Yuma, AZ (928) 783-1221 Fax (928) 329-9449 www.arizonavirtualonestop.com	N	
4	Arizona Western College Career Development 9500 S Avenue 8 E Yuma, AZ 85365 (928) 344-7604 www.azwestern.edu	N	
5	Station Websites: www.kttifm.com www.kqsrfm.com www.kbluam.com	N	
6	Radio Ads on KTTI/KQSR/KBLU	N	
7	YPIC 3834 W 16 th Street Yuma, AZ 85364 (928) 329-0990 Fax (928) 783-1825	N	
8	Radio Advertising Bureau PO Box 972036 Dallas, TX 75397-2036 (972) 753-6750 RAB.com	N	1
9	Employee Referral	N	1

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
10	AWC Job Fair 9500 S Avenue 8E Yuma, AZ 85365	N	
11	YPIC Job Fair 3834 W 16 th Street Yuma, AZ 85364	N	2
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
(etc.)			
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			6

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	<p>YPIC Job Fair</p> <p>October 6 2009</p>	<p>Set up booth at Job Fair. Hosted by General Manager and Director of Programming. Spoke to various attendees giving overview of what we do and what we were looking for in potential employees. Recruited for sales and promotions (part-time) positions.</p>
2	<p>AWC Job Fair</p> <p>October 14, 2009</p> <p>On air sponsor of upcoming event, 10/06-14/09.</p>	<p>Set up booth at Job Fair. Hosted by Business Manager and Producer. Spoke to various attendees giving overview of what we do and what we were looking for in potential employees. Recruited for sales and promotions (part-time) positions.</p>
3	<p>YPIC Job Fair</p> <p>February 24, 2010</p>	<p>Set up booth at Job Fair. Hosted by Sales Manager and Director of Programming. Spoke to various attendees giving overview of what we do and what we were looking for in potential employees. Recruited for sales and promotions (part-time) positions.</p>
4	<p>Goodwill Job Fair</p> <p>April 14, 2010</p> <p>On air sponsor of upcoming event, 04/09-15/10.</p>	<p>Set up booth at Job Fair. Hosted by Business Manager, Sales Manager and Director of Programming. Spoke to various attendees giving overview of what we do and what we were looking for in potential employees. Recruited for sales and promotions (part-time) positions.</p>
5	<p>Broad outreach listed upper-level category opening in job bank or newsletter of media trade groups whose membership includes minorities/women - All Access and RAB.</p>	<p>Listed positions for Sales Manager and Account Executives.</p>